

## **ITserv Technology COOKIE POLICY**

Cookies are small files placed on your devices such as tablets, phones, or computers during the use of online applications like websites or mobile applications, using tracking technologies such as cookies, pixels, or gifs ("Cookies"). Cookies allow our website and application servers to recognize your devices, remember your preferences, and manage traffic on the site. Cookies also help us analyze the number and demographics of visitors to our website or application so that we can improve our software to provide you with a better experience and personalize the ads you see during your internet usage.

Data Controller

**ITserv Technology** / IT SERVICE TECHNOLOGY SERVICES AND SOFTWARE JOINT STOCK COMPANY ("Company/Data Controller") acts as the data controller regarding the cookies used on [www.itservtechnology.com](http://www.itservtechnology.com) website under the scope of the Law on the Protection of Personal Data numbered 6698 ("Law").

Purpose of Processing Your Personal Data and Legal Bases for Data Processing

Different types of cookies are used on the site for various purposes. Depending on the type of cookie used, the purposes of data processing and the legal basis for data processing under the Law may vary.

### **Mandatory Cookies**

Mandatory cookies are cookies placed on your device during site viewing and are necessary for the proper functioning of the online services provided. We rely on the legal basis of "Necessity for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract" under Article 5 of the Law for the data processing activities carried out during the use of these cookies.

### **Performance and Analytical Cookies**

Performance cookies allow us to track and analyze the number of people viewing the site and site traffic. Through these cookies, we can obtain information such as which areas of the site are most frequently or rarely visited and optimize site traffic. We rely on the legal basis of "Necessity for the purposes of the legitimate interests pursued by the data controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject" under Article

5 of the Law for the data processing activities carried out during the use of these cookies.

### **Functionality Cookies**

Functionality cookies are necessary for providing specific functions on the site and remembering your preferences related to these functions. Functionality cookies are used to remember your language preference or save your cookie usage settings. We rely on the legal basis of "Necessity for the purposes of the legitimate interests pursued by the data controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject" under Article 5 of the Law for the data processing activities carried out during the use of these cookies.

Below you can find different types of cookies used on our site. Both first-party cookies (placed by the site you visit) and third-party cookies (placed by servers other than the site you visit) are used on our site.

### **Persistent Cookies**

Persistent Cookies are cookies that remain on a user's computer until a specific date or until deleted by the user. These cookies are often used to measure user actions and preferences on the site. We rely on the legal basis of "Necessity for the purposes of the legitimate interests pursued by the data controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject" under Article 5 of the Law for the data processing activities carried out during the use of these cookies.

### **Marketing Cookies**

We use Marketing Cookies to show you advertisements based on your interests and preferences and to measure the effectiveness of these advertisements. When you consent to the use of these cookies, you may see ads related to products you liked or were interested in while visiting our site even when browsing different websites.

When you consent to the use of these cookies, you may also encounter them while browsing on social media. Third parties place marketing cookies used for social media advertisements. These cookies collect your IP address and browser information and send it back to the site that placed the cookie, allowing social media platforms to recognize that you have visited our site. We rely on the legal basis of

"Necessity for the purposes of the legitimate interests pursued by the data controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject" under Article 5 of the Law for the data processing activities carried out during the use of these cookies.

### **Third-Party Cookies**

Third-party cookies are cookies placed on the device by a third party collaborating with the company, such as advertisers or analytic systems. The types of cookies used may vary depending on the browser you use to access the Internet Site. We rely on the legal basis of "Necessity for the purposes of the legitimate interests pursued by the data controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject" under Article 5 of the Law for the data processing activities carried out during the use of these cookies.

### **Security Cookies**

We use Security Cookies to administer and secure [www.itservtechnology.com](http://www.itservtechnology.com), to enable the functions on this site, and to detect irregular behavior. We rely on the legal basis of "Necessity for the purposes of the legitimate interests pursued by the data controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject" under Article 5 of the Law for the data processing activities carried out during the use of these cookies.

### **Parties to Which Your Personal Data is Transferred and Purposes of Transfer**

We may transfer your personal data to suppliers, legally authorized public institutions, and private individuals within the scope of the Law, and in compliance with the legislation, to realize the purposes stated above. Some cookies used on the site are provided by third-party service providers other than the Company. With your explicit consent, your personal data may be shared abroad for the use of certain technical cookies necessary for the operation of the Site.

The technical third-party cookies are used for the following purposes:

- login areas,
- email registration areas on the website,

- execution of the infrastructure of communication forms

#### Collection Method and Legal Basis for Collection of Your Personal Data

Your personal data is collected electronically through cookies by the Company for the realization of the purposes detailed above. The legal bases for processing your personal data through cookies are as follows:

- Necessity for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract
- Necessity for the purposes of the legitimate interests pursued by the data controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject
- Your explicit consent
- Clear provisions of the laws,
- Necessity for the data controller to fulfill its legal obligations

#### Your Rights as Data Subject under Article 11 of the Law

As the data subject, we inform you that you have the following rights under Article 11 of the Law:

- To learn whether your personal data is processed,
- If your personal data is processed, to request information regarding this processing,
- To learn the purpose of processing your personal data and whether your personal data is used for this purpose,
- To know the third parties to whom your personal data is transferred domestically or abroad,
- To request correction of your personal data in case it is incomplete or incorrect and to request notification of this correction to third parties to whom your personal data has been transferred within the scope of this correction,
- To request deletion or destruction of your personal data in case the reasons requiring its processing cease to exist despite being processed in accordance with the Law and other relevant laws and to request notification of this deletion or destruction to third parties to whom your personal data has been transferred within the scope of this deletion or destruction,

- To object to the occurrence of a result against you by exclusively analyzing the processed data through automated systems,
- To demand compensation if you incur damages due to the processing of your personal data unlawfully.

Your applications regarding the rights listed above must include:

- Name-surname, signature if the application is written, T.C. ID number (passport number in case the applicant is a foreigner), residence or workplace address for notification, if any, e-mail address, telephone number, and fax number, and information about the subject of the request,
- The application should clearly and comprehensibly state the subject matter of the requested right.

Requests related to the subject matter must be clearly stated and understandable in the application. Information and documents related to the application must be attached to the application.

Although the subject of the request must be related to the person of the applicant, if acting on behalf of someone else, the person making the application must be specially authorized in this regard and this authority must be documented (special power of attorney). In addition, the application must include identity and address information, and identity verification documents must be attached to the application.

Applications made by unauthorized third parties on behalf of others will not be considered.

Requests regarding your personal data rights are evaluated and responded to within 30 days at the latest from the date they reach us. In case of negative evaluation of your application, the reasons for refusal are sent to you via electronic mail or post to the address you specified in the application, using the method of communication used for the application, if possible.

Cookie Management

Browsers generally accept cookies automatically. The use of cookies is not mandatory to use our website, but if you set your browser to reject cookies, the quality of your user experience may decrease, and various functions of our sites may be disrupted. Especially technical cookies provide the basic functions of the Platform (e.g., when you add a product to your cart and change the page, the product you added to your cart can continue to be displayed in your cart, your entry to the Platform is provided by transferring the information you entered for the Platform's member login to ITSERV internet servers, saving your login information if you wish, etc.). Since technical cookies establish the technical operation of the Platform, if you disable them, some functions on the Platform may not work properly.

You can configure your browser to block cookies for all or specific sites, to alert you when cookies are created, to block third-party cookies, or to count all cookies as session cookies. Additionally, you can delete cookies or view and values of cookies stored in your browser. For detailed information about your browser's cookie management functions, please visit the relevant link on your browser's website.

Google Chrome

Mozilla

Apple Safari

Opera Safari

Microsoft Explorer

Also;

[Click here to disable Cookies managed by Google Analytics.](#)

[Click here to manage the personalized advertising experience provided by Google.](#)

Preferences for cookies used by many companies for advertising activities can be managed via Your Online Choices.

Settings menu of the mobile device can be used to manage Cookies on mobile devices.

For more detailed information about Cookies, you can visit <https://www.aboutcookies.org> or <https://www.youronlinechoices.eu/>, or use the "Privacy Badger" application (<https://www.eff.org/tr/privacybadger>).

ITserv Technology reserves the right to use cookies within the scope of the Privacy Policy and Disclosure Statement and to change the terms of use and the Cookie Policy related to cookies.